

Brian Perveneckis

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Hidden Innovations

My ultimate goal is to lead the team creating inspiring, meaningful and functional designs. Personal attention, accountability, communication, and the development of strong relationships will make this possible.

PROFESSIONAL EXPERIENCE

Team Leader/Senior Production Artist

April 2005 – present

Sanford Brands, A Newell Rubbermaid Company | www.sanford.com
Marketing Services Department: Oak Brook, Illinois

- Leads a team of 3
 - Develops and outputs all collateral, displays and packaging from comps to completion of project
 - Sets quality maintenance with a variety of vendors
 - Retouching and color correction of all photography
 - Executes template driven projects or customer driven style guides
 - Pre-proofs all team projects before routing to initiator
 - Prepares all files for pre-flight, output and pre-press
 - Works closely with print and photography vendors
 - Maintains consistent brand guidelines and representation across all touch points
- Brands include Sharpie, uni-ball, Dymo, Expo, Waterman, Rubbermaid, Rolodex, and Paper Mate*

Freelance Graphic Designer/Art Director

October 2004 – April 2005

McGraw Hill Publishing | www.mcgraw-hill.com
Design Department: Burr Ridge, Illinois

- Developed instructional materials targeted at the higher education market
- Textbook covers, lab manuals, study guides, software and multimedia products
- Prepared all files for pre-flight, output and pre-press
- Reviewed printed proofs

Graphic Designer/Production Artist

July 2004 – October 2004

GES-Graphic Exposition Services | www.ges.com
Tradeshow Graphics Department: Chicago, Illinois

- Helped produce the most visible graphics in the tradeshow industry
- Developed graphics to fit cad drawn templates
- Ripped and printed them in-house
- Maintained maintenance on large format printers

Assistant Design Professor

March 2004

SEMO, Southeastern Missouri University | www.semo.edu

- Improved instructional methods and training materials for an entry level advertising class

Lead Graphic Designer/Art Director

September 2003 – July 2004

Red Letter Communications, Inc | www.rlc.com
Ad Agency: Cape Girardeau, Missouri

- Designed national marketing/advertising for STIHL Inc.

Graphic Designer/Production Artist

May 2003 - September 2003

Fisher Printing | www.fisherprinting.com
Production Department Night Shift: Bridgeview, Illinois.

- Designed and maintained commercial layouts for direct mail, ads and circular pieces

Graphic Designer | Undergrad Assistantship(chosen by my professors)

January 2003 - May 2003

Southern Illinois University | www.siustudentcenter.org/scmg
Marketing and Graphics Department: Carbondale, Illinois.

- Completed freelance design objectives under supervision of my professor (Kay Zivkovich)

EDUCATION

Southern Illinois University, Carbondale School of Art and Design

May, 2003

Bachelor of Fine Arts in Communication Design
Minor in Art History

COMPUTER SKILLS

Mac Platform Adobe CS3, Quark, Suitcase Fusion,
Microsoft Office, FTP

PROFESSIONAL DEVELOPMENT/ INSTRUCTIONAL TRAINING

CRE8 Conference 2007 Orlando, Florida

HOW Conference 2005 Chicago, Illinois

HOW Conference 2004 San Diego, California

HOW Conference 2003 New Orleans, Louisiana

Tri-State Addy Awards 2003

Cape Girardeau, Missouri

Dallas Society of Visual Communications Dallas, Texas:
SMU-Campus 2003

Summer Institute for Graphic Designers

Columbia College, Chicago, IL. 2000



You now hold the key to unlock the future potential of a visual designer.